



KENTE MASTER

KENTE MASTER CAMPUS ASSOCIATE PROGRAM

Are you a student at the University of Nottingham or Nottingham Trent University and interested in building some essential business skills and being a part of an amazing network of students working towards a more sustainable world. Sign up to be a Kente Master Campus Associate and get ready for an exciting new journey of business and personal transformation.

ABOUT KENTE MASTER

Kente Master is a fashion social enterprise specialized in the production and global supply of original kente products. We take pride in making individuals stand out for their special occasions through our unique line of products. As a Social Enterprise Kente Master works directly with local kente weavers in Ghana, economically empowering them and providing them a sustainable livelihood. We are also committed to developing environmentally friendly products and fostering cultural exchange and skills development of UK students. As a campus associate, you will get the chance to explore your creativity in the world of fashion by coming out with ideas of products and strategies to help grow Kente Master and working with a wonderful team of other students led by our founder to execute your ideas.

KEY RESPONSIBILITIES

1. Represent the Kente Master Brand on your University campus.
2. Engage in social media marketing campaigns for Kente Master.
3. Engage in on campus marketing activities for Kente Master.
4. Think of and suggest creative ways to promote the Kente Master brand on your university campus.
5. Research into and suggest relevant business and partnership opportunities for Kente Master.
6. Take part in relevant sales activities for Kente Master.
7. Ideate and suggest new lines of products which will fit the UK market and are also sustainable.
8. Other relevant duties that may arise in relation to your role.

KEY BENEFITS

1. An opportunity to develop entrepreneurial and business management skills.

2. Get to join an amazing network of like-minded people and develop interpersonal skills.
3. Get to learn more about sustainability and practically contribute to meeting the Sustainable development goals.
4. Earn a certificate as an associate which can be a great boost to your CV.
5. Professional recommendation for any future opportunities you may be interested in.
6. Get the chance to partake in relevant business programs and develop relevant professional networks through Kente Master.
7. Earn a 10% commission on sales/revenues generated through you.